



Dear Business Owner,

This is the 45th consecutive year for JulyFest, the event will take place at our new location, the **Confederation Park on July 21, 22 & 23, 2017.**

JulyFest is the largest annual Bocce tournament in B.C. Each year hundreds of players and thousands of spectators participate – colorful costumes, live music, a parade and kids play zone making JulyFest fun for all. We hope to make the 2017 event even bigger and better and would like to invite your business to participate in growing this already popular event.

The success of JulyFest depends in part on the donations and sponsorships to offset costs of entertainment, special events, fairground logistics, insurance, etc. The Kimberley & District Chamber of Commerce is asking that your agency or business help off-set those costs in providing a great annual community event.

Your commitment will enable the JulyFest Committee to move forward on planning one of the “Best of the Fests” ever! And, raise your community profile with our audience.

**Vendor** spaces are \$120 for chamber members and \$400 for non-members. Spaces are reserved on a first come, first served basis (with payment).

**Volunteers** are needed for set-up, service and tear down, in addition to building community spirit and helping make JulyFest successful, our volunteers are rewarded with meal vouchers and drink tickets during the event.

Please review our sponsorship packages, we are open to new ideas and welcome the opportunity to discuss which package would benefit you most. Thank you in advance for your commitment supporting the Kimberley & District Chamber of Commerce in hosting JulyFest 2017.

Sincerely,

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